



"DESIGN IS THE
SILENT
AMBASSADOR
OF YOUR BRAND."
– PAUL RAND

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CALENDAR 2014

"Thank you for your support over the last 12 months.

This calendar is a gift that celebrates design from Jane McKay Communications.

I look forward to celebrating your brand with you in 2014."

- Jane

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“Making promises
and keeping them is
a great way to
build a brand.”
– Seth Godin

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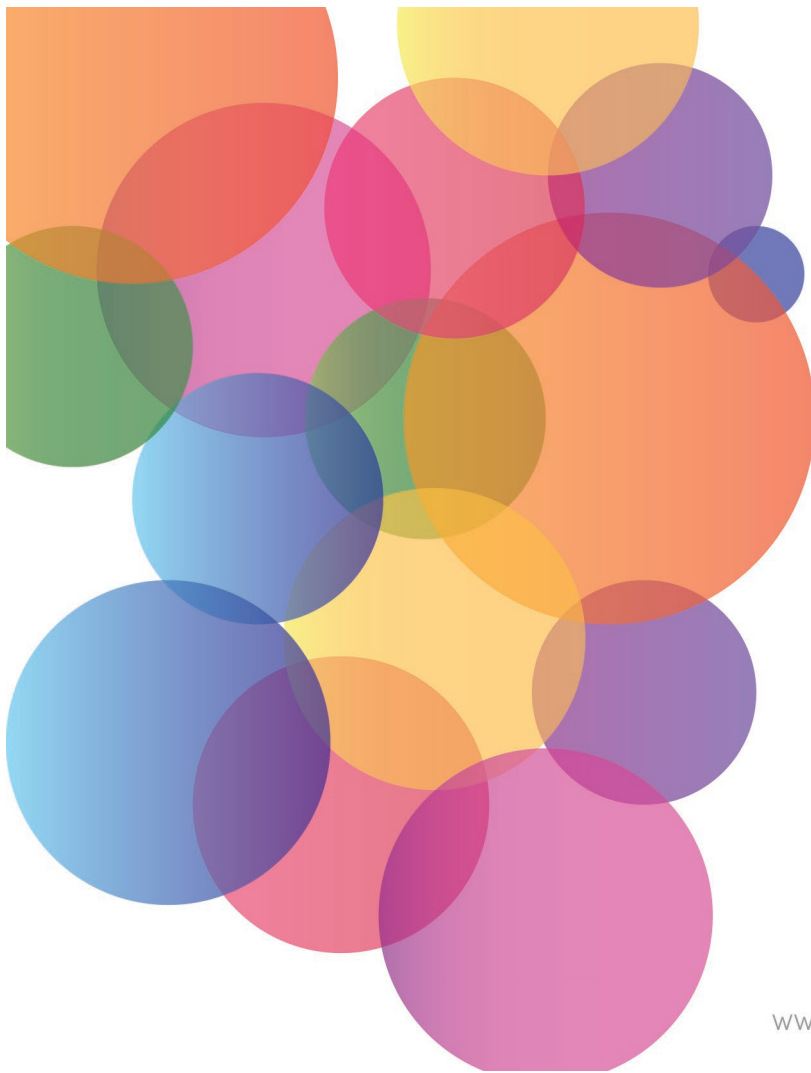
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JANUARY

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2



"It is not how many ideas
you have, it is how many
you make happen." -
Advertisement of Accenture

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FEBRUARY

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2



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MARCH

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
24	25	26	27	28	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

“In marketing you must choose between boredom, shouting and seduction. Which do you want?”
- Roy H. Williams

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APRIL

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4



"In order to succeed, your desire for success should be greater than your fear of failure." – Bill Cosby

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MAY

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

"
your culture is your brand. - tony hsieh

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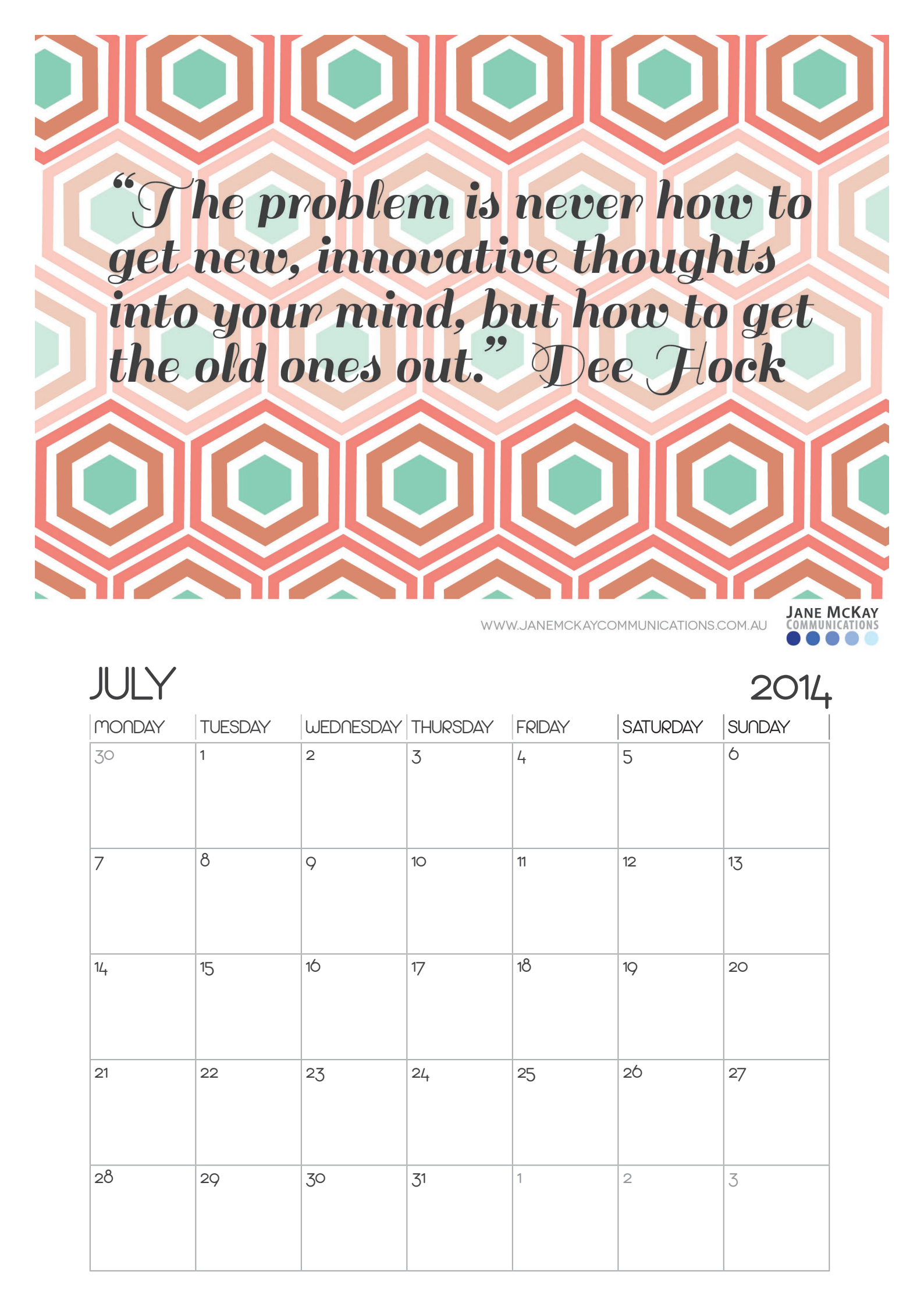
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JUNE

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



“The problem is never how to get new, innovative thoughts into your mind, but how to get the old ones out.” Dee Hock

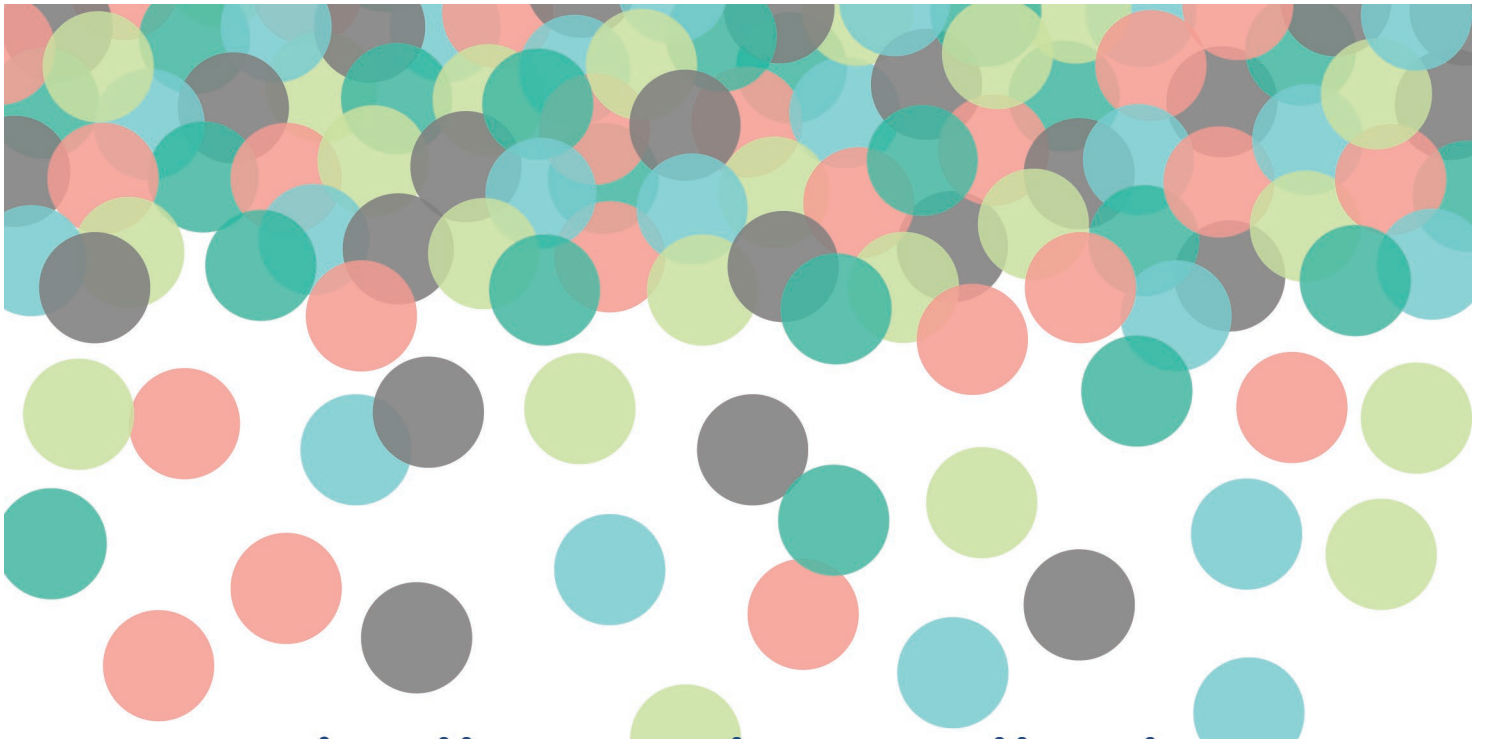
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JULY

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



**“make the customer the hero
of your story.” - ann handley**

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AUGUST

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



"Give them quality.
That's the best kind of advertising."
- Milton Hershey

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SEPTEMBER

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

**“A BUSINESS HAS TO BE
EVOLVING, IT HAS TO BE
FUN, AND IT HAS TO
EXERCISE YOUR
CREATIVE INTERESTS.”
- Richard Branson**

OCTOBER

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

"A BRAND IS NOT WHAT YOU WISH
YOU WERE - IT'S HOW OTHER
PEOPLE PERCEIVE YOU RIGHT NOW."
- KATYA ANDRESEN

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NOVEMBER

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

WHAT PEOPLE WANT IS THE EXTRA,
THE EMOTIONAL BONUS THEY GET
WHEN THEY BUY SOMETHING THEY
LOVE."
- SETH GODIN

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DECEMBER

2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4